Presentation
to
United States Army Europe

by
Transportation Safety Group
National Safety Council
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Army POV Issues

- Better than civilian averages

29% vs. 40% alcohol-related fatalities

49% vs. 57% belt-related fatalities

- Still unacceptable at 43% of Army non-combat fatalities

Motor Vehicle Risk Factors 18-25 yrs. Old

- Least safe vehicles (performance/MC)
- Highest risk times (late at night/weekends)
- Higher rates of speed (risk free thrill)
- Lower rates of belt use
- Higher rates of alcohol
- More passengers (50% increase)
- Cell phones

Risk/ Army Culture

- Must take smart risks when necessary to accomplish mission
- Must avoid stupid risks which undermine mission: high risk POV behaviors

Private Sector Models

- duPont, J&J, Nationwide, UPS all rely on the three-legged stool approach:

1. Top management commitment and focus
2. Training to provide skills/ set expectations
3. Enforcement through enlightened discipline

USAREUR Parallels

- Top management leadership:
- Training Initiatives:
- Enforcement outside the gate: needs discussion

Why Enforcement

- Low probability/ high severity risk extremely difficult for young males to understand
- Death and injury not credible; enforcement actions credible

Back to the Future

- USAREUR as its own model
- 2002 Experience

Seatbelt Campaign is Just the Ticket for Saving Lives

Tuesday, July 30, 2002

Heidelberg, Germany - U.S. Army, Europe's "Click It or Ticket" campaign to convince people that seatbelts save lives was a success, say USAREUR law enforcement officials.

The July 4 weekend was the first four-day weekend in a while in which no USAREUR personnel were involved in fatal or serious traffic accidents, they said. The campaign was so successful that "Click It or Ticket" will be repeated during the Labor Day weekend from Aug. 30 to Sept. 2.

"From July 3 - 7, U.S. Military Police enforced seatbelt compliance on USAREUR installations and in housing areas in Germany," said Lt. Col. Kathleen M. Doran, chief of Law Enforcement Operations at the USAREUR Office of the Provost Marshal.

Off-post checkpoints were also set up with the German Police, she added. Military and German police checked nearly 12,000 vehicles and issued 414 tickets to motorists for seatbelt violations.

"However for us, success is not how many tickets we issue," Doran explained. "Our aim is to reduce the amount of deaths and serious injuries that occur because people don't wear their seatbelts."

According to Robert Braun, chief of USAREUR's Safety Division, the four main factors that cause serious accidents are speed, followed by fatigue, distractions, and alcohol. But, he said, many fatal or serious accidents would have had far less grave consequences if the driver and passengers had been wearing seatbelts.

"Wearing lap and shoulder belts reduces the risk of fatal injury to front-seat occupants by 45 percent, and the risk of moderate to critical injury by 50 percent," Braun said.

USAREUR has had a strict policy for penalizing seatbelt violators since 1996. The penalties for POV operators who drive without wearing a seatbelt or who don't require passengers to wear seatbelts or restraining devices are as follows:

- A first time offender's driving privileges are suspended for 7 days.
- A second time offender's driving privileges are suspended for 30 days and a letter of counseling is issued to the offender.
- A third time offender's driving privileges are suspended for 180 days.
- A suspending authority can suspend repeated offender's driving privileges for up to one year, if they deem it appropriate.

Each offense also adds two traffic points to the offender's driving record. German authorities charge a ˆ30 fine against drivers who drive without a seatbelt. POV operators are charged if any vehicle occupant is not wearing a seatbelt or proper restraining device.

ON POINT FOR THE NATION

USAREUR Public Affairs
September 26, 2002

Number of tickets decreases during second "Click It or Ticket" campaign

HEIDELBERG, Germany - Statistics indicate that many USAREUR personnel learned to “Buckle Up” during the July 4 and Labor Day weekend Click It or Ticket campaigns. Although 43 percent more vehicles were checked during the Labor Day campaign, the number of citations issued **decreased** by 18.6 percent when compared to the July 4 campaign.

According to the USAREUR Office of the Provost Marshal, by age group, the majority of offenders (44 percent) were 18-25 years old. By rank, privates first class through sergeants were the largest percentage of offenders (67 percent).

The bottom line for commanders is that the highest proportion of offenders remains the younger soldiers through the rank of sergeant, said LTC Kathleen M. Doran, chief of Law Enforcement Operations at the USAREUR OPM.

This statistic alone may be indicative, she said, of high-risk driving behavior, placing them in greater jeopardy of sustaining serious or even fatal injuries should they become involved in a traffic accident.

Although a total of 751 citations were issued during the two campaigns, Doran said that, “Our most important achievement is that there has not been a single traffic fatality attributed to someone not wearing a seatbelt since the campaigns were initiated. This is what success means to us, not how many tickets we issue.”

A total of 33,391 vehicles were checked during the two campaigns. During the July 4 campaign, 11,889 vehicles were checked, resulting in 414 citations issued for failure to wear, or failure to have passengers wear seatbelts. The Labor Day campaign saw 21,502 vehicles checked with 337 citations issued.

Military Police officials warn that while the summer campaign is over, military and host nation police will routinely check for seatbelt compliance throughout the year. First time offenders who drive without wearing

Excellence In Highway Safety

The Air Bag & Seat Belt Safety Campaign of the National Safety Council honors the

U.S. Army Europe

For demonstrated leadership and commitment to protecting military personnel and their familiies through outstanding implementation of the *Click It Or Ticket* program.

Presented September XX, 2003

Focus on Fundamentals

- Belts
- Alcohol
- Speed
- Cell phones/ distraction

Discussion